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SUB-STUDIO

Keeseh Studio invites students and design enthusiasts to celebrate the pursuit of ecodesign through an international competition to utilize waste material.

Waste/ verb,

1. to consume, spend, or employ uselessly or without adequate return.

2. to fail or neglect to use: to waste an opportunity.

to destroy or consume gradually.

noun,

4. unwanted or undesired materials or substances.

5. remnants.

6. unused, unproduced, or not properly utilized resources.

A given manufacturing facility creates many copies of a product; therefore they create many copies of their waste material as well. Waste material can be used as raw material for other products or processes; this concept is known as upcycling.

The goal of the competition is to promote upcycling by encouraging the use of wasted materials to generate innovative designs and redefine the standards of environmental sustainability by fostering balance between conservation and development. This competition will provide a stepping stone to help educate viewers of the vast opportunities and future development of environmentally friendly processes, materials, and products.

Categories

MANUFACTURING PROCESSES: Explorations of waste material and how it can be manipulated to create new materials or manufacturing processes while minimizing waste and harmful output in these newly developed processes

PRODUCTS:

Explorations of waste materials and their properties to create beautiful and functional objects/products/furniture.

PACKAGING:

Utilize waste material in new ways to minimize the enormous quantity of packaging that is sent to landfills – and/or – explore the potential of packaging, that would otherwise be sent to landfills, to create new materials, manufacturing processes, or products.

Prizes

The competition will culminate in an exhibition held at Keeseh Studio's facilities in Pawtucket, RI; birthplace of the American Industrial Revolution. All entries will be shown in projected form at the MAKE SOME GREEN exhibition; 6 finalists will be invited to have physical representation of their product or process at the exhibition. 3 entries will win media coverage of their product or process and one will win a cash prize of \$1000.

Entry Deadline

All entries must be received digitally or by mail no later than October 1st. Winning entries will be notified by October 17th. The Make Some Green exhibition will be held November 7th.

Details

Visit makesomegreen.otherpeoplespixels.com for entry forms and additional information.





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| + Mailing Address | | |
| + City, State, Country, ZIP/Pc | ostal Code | |
| + Phone () | + Cell Phone | () |
| + E-mail Address | | + Date of Birth |
| + Male/Female | + Website | |
| , | ut the Make Some Green compe | |
| + All visuals submitted must r | | esign. A maximum of five entries per artist is a paragraph describing the entry. Visuals must |
| + Please check one:Images are attached to thImages are on a CD enclo Some Green". | | learly marked with your name and the title "Mak |
| + Clearly label each visual u for the image: | sing the first three letters of your lo | ast name followed by the title you have chosen |
| 1 | | |
| 2 | | |
| 3 | | |
| + Description: Please attach | n a one paragraph description of | your design. |

Keeseh Studio Attn: Make Some Green 999 Main Street, Suite 701 Pawtucket, RI 02860

the following address:

+ Nama

By submitting an entry you are granting permission to Keeseh Studio LLC to reproduce the visual(s) you have submitted for the Make Some Green competition, scheduled to release in Fall 2008. This agreement gives Keeseh Studio LLC the right to publish this submitted work, and use it to promote and publicize this competition in the future. These reproduction rights are non-exclusive; you retain ownership and warrant that you are the owner, or authorized representative of the owner, of the rights granted herein, and that publications of the materials submitted will not infringe upon any other copyright. You also warrant that any text and images shown in this entry have been submitted free of copyright, or you, the creator, hold copyright to it.

+ Entries may be emailed to info@keesehstudio with the subject line stating "Make Some Green" or mailed to